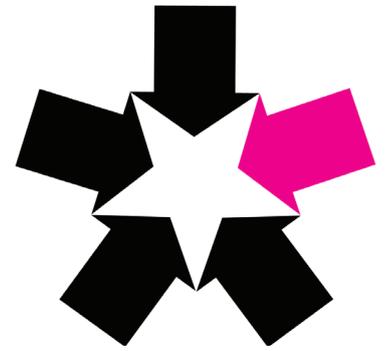


Making the Tranzition.



Music Industry Seminar

SATURDAY 8TH MARCH 2008 10AM – 5PM

Looking to start a career within the music industry? Studying music and want to know more about the business? Recently **graduated** and want to know how to get into **work** or set up **business**? The **Making the Tranzition Music Industry Seminar** is here to help.

give you an **insight** into working within the **music industry** and will help you to make decisions to **further** your **career**, **increase** your own **employability** and **create** new work **opportunities**.

The **Making the Tranzition** seminar is all about how to make the transition into work or employment within the music industry. **Speaking** at the seminar **will be** a selected number of **key local music industry figures**. They will **share** with you their **stories** and **experiences** within the **music industry**. Their **knowledge** will

WE WILL BE COVERING TOPICS SUCH AS:

STUDIO RECORDING
LIVE SOUND ENGINEERING
RECORD PRODUCTION | ARTIST
DEVELOPMENT | MANAGEMENT
MUSIC PROMOTION | MARKETING
RADIO PRODUCTION | RECORD
LABELS | ONLINE DISTRIBUTION
DIGITAL MEDIA | EVENT MANAGEMENT
GIG PROMOTION

Plus a range of other related industry topics.



TRANZITION*

South Birmingham College, Digbeth Campus, High Street, Deritend, Digbeth, Birmingham, B5 5SU

Making the Tranzition.

Guest Speakers:

GAVIN MONOGHAN. JOE ROBERTSON.

Gavin Monaghan and his **Magic Garden Studios** are firmly embedded in music folklore and for over 20 years **Gavin** has been recording some of the finest musicians the world has had to offer. **The Peel Sessions, Bob Geldof, Grace Jones, Editors, Joe Strummer, Elvis Costello, Fugees, The Twang,** and a number one single with **Nizlopi**.

Joe has been working in the live sound industry for over 12 years and now co-runs his own business **Stacked Productions** - a live audio and event productions company, with clients ranging from **music festivals and gigs to corporate and charity events.** Previous workings include **Chemical Brothers, Urban Games, Drop Beats Not Bombs, Addidas, Porsche and Cadburys** to name a few.

ROBIN VALK. CLARE EDWARDS.

Robin has worked in radio since the launch of commercial radio in the **UK** when he was **BRMB's** rock jock and eventually head of music. After a five year stint as producer for **Radio 2** he developed **Radio To Go** which offers software and programming consultancy to Radio Stations in the **UK and Europe.** He also works for **RCS,** the world's largest broadcast software company.

Founder of the **Gigbeth Festival** and former **music co-ordinator** with the **West Midlands Learning and Skills Council.** **Clare** has worked with many music organisations both in the **public and private sectors** and recently became the first representative of the training and recruitment sector to scoop the prestigious title of **Birmingham Young Professional of the Year**

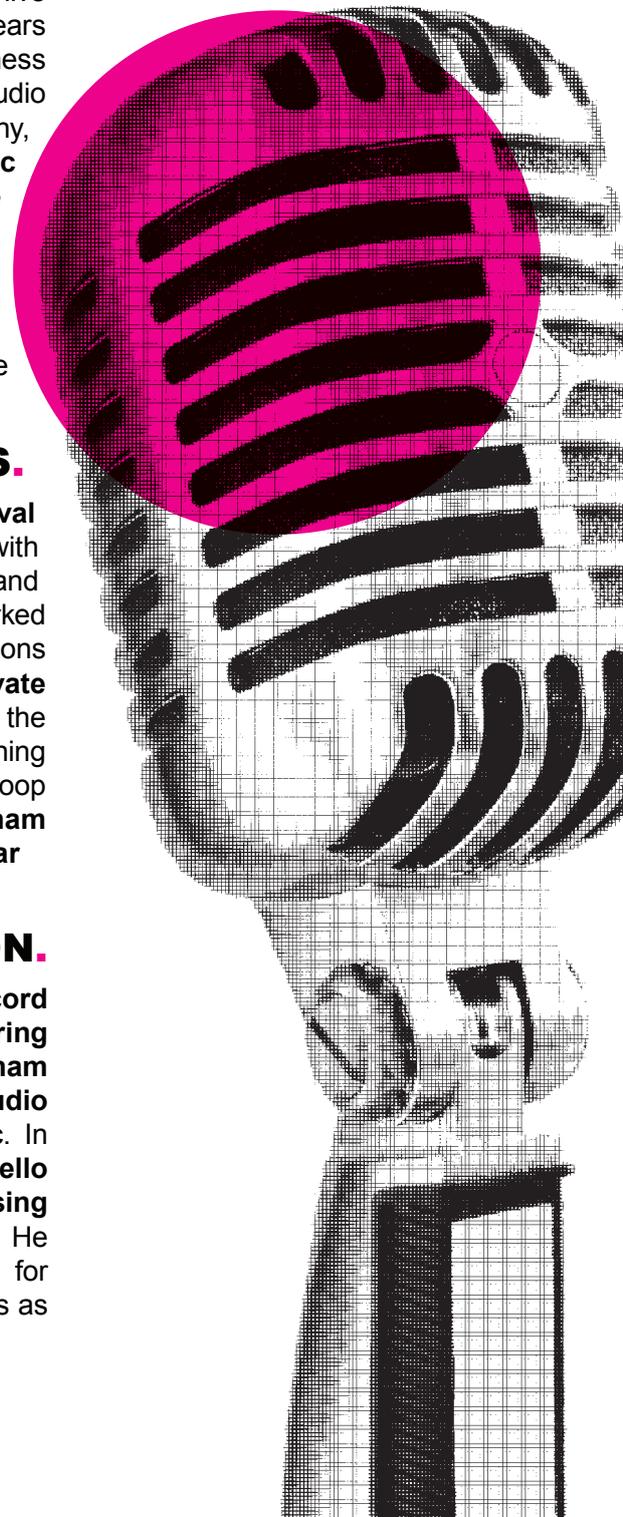
ANDREW DUBBER. JON COTTON.

Andrew is a **specialist** in **online and new digital media** with a background in **radio production and record labels.** **Andrew** is currently **degree leader** in **music industries** at **Birmingham City University** and runs a website called **New Music Strategies** which has the latest news on **online strategies** for **music businesses.**

Jon is a **highly successful record producer, composer and string arranger** working in **Birmingham** and runs both **Artisan Audio Studios** and **Poseidon Music.** In **2005** he produced the **Ivor Novello** award winning debut album '**Passing Stranger**' for **Scott Matthews.** He also writes music for screen for **Universal** and has many credits as a composer for **TV.**

JOHN MOSTYN.

John will be **chairing both sessions.** He is best known as **manager** of **The Beat** and **Fine Young Cannibals** but has played a part in the development of many other successful artists from the City and helped the careers of many successful managers and others in the industry. **John** has also established himself as a **record label manager, agent, music publisher, film music supervisor and consultant** to a wide range of clients on music issues.



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Seminar Time Table:

Registration.

9:30pm – 10:00am

Session 1.

Technical Focus on:

10am - 1pm

Live Sound

Studio Recording/Engineering

Radio Production

With Guest Speakers:

Gavin Monaghan (Magic Garden Studios)

Joe Robertson (Stacked Productions)

Robin Valk (BRMB / BBC Radio 2 / Radio to Go)

Lunch Break.

1:00pm - 2:00pm.

Session 2.

Management and Record Label focus on:

2:00pm - 5:00pm

Event Management & Promotion

Online Distribution & Digital Media

Artist Management & Production

Record Labels & Publishing

With Guest Speakers

Clare Edwards (Gigbeth Festival)

Andrew Dubber (New Music Strategies)

Jon Cotton (Artisan Audio / Poseidon Music)

Both sessions will be chaired by **John Mostyn**



Making the Tranzition.

Contact Information:

THE EVENT IS TOTALLY **FREE** for anyone who wishes to attend.

However **NUMBERS ARE LIMITED** so to guarantee a place:

Please register by sending an email to tranzitionseminar@gmail.com stating that you want a place reserved at the seminar.

This also applies to group registrations, just simply state the names of all those you want to register within the email and await a confirmation email confirming your places.

EVENT DATE:

Saturday 8TH March 2008

9:30AM (registration)

10AM – 5PM

VENUE:

South Birmingham College,
Digbeth Campus,
High Street, Deritend,
Digbeth, Birmingham, B5 5SU

CONTACT NAME:

Matt Smith

PHONE:

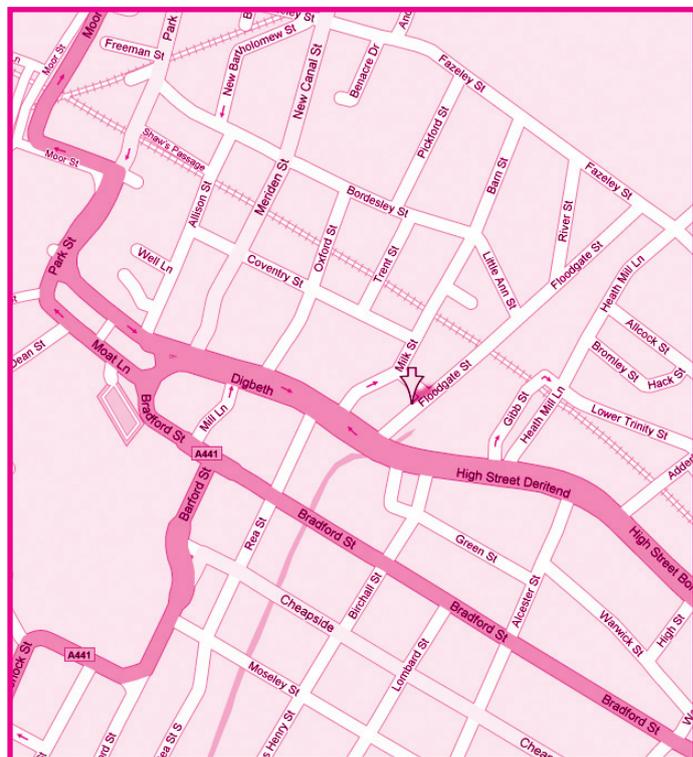
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